



FARMERS MARKET COMMITTEE REGULAR MEETING

City of Dripping Springs

Solaro Estate, 13111 Silver Creek Rd., Dripping Springs
78620

Thursday, January 20, 2022 at 10:00 AM

Agenda

CALL TO ORDER AND ROLL CALL

Committee Members

Gouri Johannsen, Chair
Marianne Simmons, Vice Chair
Teresa Strube, Secretary
Nikki Dahlin
Erika Fritz
Claudia Oney
Janet Musgrove

Staff, Consultants & Appointed/Elected Officials

Farmers Market Manager Charlie Reed
Farmers Market Specialist Johnna Krantz

MINUTES

- 1. Approval of Farmers Market Committee Meeting Minutes of December 16, 2021.**

REPORTS

- 2. Review and discuss monthly Market Manager's Report.**

MARKETING AND PUBLIC RELATIONS

- 3. Discuss and consider action regarding 2022 marketing, public relations, and communication plan for market relocation.**

MARKET VENUE

- 4. Discuss and consider a recommendation to City Council regarding a Use Agreement between the City of Dripping Springs and Dr. Pound Farmstead related to the location of the weekly Farmers Market.**
- 5. Review and discuss space and vendor parking limitations at The Triangle/Veterans Memorial Park.**

SPONSORSHIPS AND GRANTS SUBCOMMITTEE

- 6. Discussion regarding Sponsorship and Friends of DSFM Programs.**

OTHER BUSINESS

- 7. Discuss and consider action regarding the 2022 Farmers Market events calendar.**

UPCOMING MEETINGS

Farmers Market Committee Meetings

February 17, 2022, at 10:00 a.m.

March 17, 2022, at 10:00 a.m.

April 21, 2022, at 10:00 a.m.

City Council & Board of Adjustment Meetings

January 25, 2022, at 5:00 p.m. (Exceptions & Waivers)

February 1, 2022, at 6:00 p.m. (CC & BOA)

February 8, 2022, at 5:00 p.m. (Exceptions & Waivers)

February 15, 2022, at 6:00 p.m. (CC)

February 22, 2022, at 5:00 p.m. (Exceptions & Waivers)

ADJOURN

This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.



FARMERS MARKET COMMITTEE REGULAR MEETING

City of Dripping Springs

Dripping Springs Ranch House at 1042 Event Center Dr.

Thursday, December 16, 2021 at 10:00 AM

MINUTES

CALL TO ORDER AND ROLL CALL

Committee Members

Gouri Johannsen, Chair
 Marianne Simmons, Vice Chair
 Teresa Strube, Secretary
 Nikki Dahlin
 Janet Musgrove
 Claudia Oney
 Erika Fritz

Staff, Consultants & Appointed/Elected Officials

Farmers Market Manager Charlie Reed

Gouri called the meeting to order at 10:08.

OTHER BUSINESS

- 1. Review and consider for approval vendor application from Beba's Pfresh Salsa.** *Owners Maria Silva and Marty Ratliff*

Marty introduced the line of Beba's products to Committee. Discussion re: product and distribution of ingredients. Their application was found to be complete. Nikki moved to approve; Erika seconded; VOTE: unanimous approval, 7-0.

- 2. Review and consider for approval vendor application from Decadent Saint Winery.** *Owner, Carolee Corey*

Carolee brought samples of her products and told the story of her product line. Application was found to be complete. Nikki moved to approve on condition that labeling and licensing issues are worked out; Gouri seconded on condition of above issues; VOTE: 6-approved, 1-denied approval.

MINUTES

3. Review and approve meeting minutes from November Farmers Market Committee meeting.

Janet moved to approve the minutes from the November 18 meeting. Marianne seconded; VOTE: unanimous approval, 7-0.

REPORTS

4. November 2021 PCS Director's Report

Kelly Schmidt, PCS Director

Report noted.

5. Market Manager's Report December 2021

Charlie Reed, Farmers Market Manager

Charlie explained aspects of the token project. One idea being refined now is a coupon-type image to be sent to neighborhood contacts on Facebook and other platforms. Image and content should be similar to others being posted.

MARKETING AND PUBLIC RELATIONS

6. Discuss and consider action regarding 2022 market events

Brainstormed on possible events and came up with Tomato Time, salsa competition, chili contest, chef demos, seasonal events, sales cards (e.g. coffee cards), continue with gift card program.

MARKET VENUE

7. Discuss and consider a recommendation to City Council to approve a Use Agreement between the City of Dripping Springs and the Friends of the Pound House Foundation for the Dripping Springs Farmers Market use of the Dr. Pound Farmstead.

Diverse opinions expressed and, running out of time, Gouri solicited ideas and comments to be explored in another meeting next Tuesday 9:00 am at Ranch Park House.

EXECUTIVE SESSION

The Farmers Market Association Board for the City of Dripping Springs has the right to adjourn into executive session at any time during the course of this meeting to discuss any matter as authorized by Texas Government Code Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), and 551.086 (Economic Development). The Farmers Market Association Board for the City of Drippings Springs may act upon any item listed in Executive Session in Open Session or move any item from Executive Session to Open Session for action.

UPCOMING MEETINGS

Farmers Market Committee Meetings

January 20, 2022, at 10:00 p.m.

February 17, 2022, at 10:00 p.m.

March 17, 2022, at 10:00 p.m.

City Council Meetings & Board of Adjustment Meetings

December 21, 2021, at 6:00 p.m. (Regular)

December 28, 2021, at 5:00 p.m. (Waiver/Exception)

January 4, 2022, at 6:00 p.m. (Regular/BOA)

ADJOURN

Erika moved to adjourn; Nikki seconded; VOTE: unanimous approval, 7-0.

Farmers Market Manager Report for 01/20/2022 Board Meeting

by Charlie Reed

Vendor News:

New: Beba's Salsa, Decadent Saint Winery

Market News:

Obviously the biggest news for the market has been the sudden renovation project. To recap:

- On 12/28, CODS Maintenance told me by phone that boulders would be placed at the East corner of the market to block vendors from parking in the wet drainage areas. This seemed reasonable given the ongoing issue with vendors parking in proximity to the VFW's monument.
- On 12/29 when starting market set-up, a crew was placing boulders along the entire length of Mercer to the parking lot entrance. This caused an immediate crisis, affecting vendors' ability to unload vehicles or work from them, as they'd been doing for at least the last three years. Johnna and I made a snap decision to make booth spots first-come/first-serve and to help vendors unload. Johnna went above and beyond to help the market run smoothly, and vendors were understanding of the situation and helpful as well.
- The following week, grading was done along Mercer to help with drainage.
- I placed a lower limit on registration for the 1/5 market to ensure conditions were safe for unloading and loading in the more concentrated entrance. I asked CODS Maintenance to remove the telephone poles dividing the field from the lot, which would allow vendors who need to work from the vehicles to have a place.
- The 1/5 market went well. With the exception of special needs, I did not assign booth spots, prompting vendors to come earlier to claim spots. This worked. Additionally, vendors assisted each other in loading/unloading. Nikki helped as well. At set up and breakdown, Johnna and I were very much occupied with helping vendors
- The graded area was seeded with Aquasod.
- The 1/12 market went well, though the entrance was slightly more congested. To boost the market back to full capacity, Kelly OK'd the purchase of two Gorilla Carts to assist and expedite loading/unloading.
- On 1/14, CODS Maintenance sent photos of tire tracks on the Aquasod and let us know that the telephone poles would be returned and that they were not to be moved. This eliminated vehicle access to the park area.
- This impacts the market in a number of ways:
 - Eliminates two vendors who work from their vehicles (Blanco Cowboy Kettle Corn and Jake & Blues Raw Dog Food). They can not set up in the parking lot as that creates a traffic/customer safety issue.
 - Places strain on elderly vendors (Tolly, Bloomin Basket), who will now need to carry their wares.
 - Funnels all vendors through the small gap at the main market entrance, creating potential for stress and dangerous conditions through log-jamming.
- For the 1/19 market, I again reduced the registration cap to 34 vendors. This created a waiting list of seven vendors, after I had to make the heartbreaking call to inform Lawrence Coffee that we could not provide a place for him at this week's market. He is an enduring presence, much beloved by the community, and just a joy to have. He did not take the news well.

- We will evaluate, assess, and identify ways to open/close more efficiently, which should allow us to run at higher capacity as farmers begin returning next month.

New Vendor Applications

I have stopped accepting new vendor applications. The website has been updated to reflect that. I am turning away 3-5 prospective vendors per week.

Website

Speaking of the Website, CODS Communications today (1/18) granted Johnna and I access to make edits to the site. I'll be proposing broad changes in next month's meetings, but will be making minor updates and upgrades beforehand.

Vendor & Customer Attendance, Total Sales, and Avg Sales (data below):

I will let the data below tell the story. With the loss of both volunteers to vacations, Covid, and other obligations, Johnna and I were occupied with market operations, which included directing traffic for the first time. We were not able to keep accurate customer counts with the clicker.

Lights: It is still getting dark by 6:15. The two sets of work lights we purchased are working well to illuminate the parking lot, though the loss of Christmas lights in trees has made the park completely dark. Many vendors bring their own lights.

12/22 Market

Normally I'd have started my report with this recap. It was a beautiful market to be a part of. Two sisters with the DS Youth Orchestra played classical holiday music to open the market and took a place by the tree at the rear of the market to continue playing and receiving donations. Volunteers Debbie and Sofi arranged Christmas Carols and giveaways for children. It was a warm, beautiful day all around.

Market Bucks and Vendor Payments:

Market Bucks Tracking

Category	Event Details	Amount	Vendor	Recipient	Date Redeemed	Paid
CoC Welcome Bags		\$5.00	Solaro Estates		2021.10.06	y
Instagram Promo	Eatin' & Sippin' Locally	\$5.00	Momo's Michelada	Natali Oriole	2021.11.22	y
Instagram Promo	Eatin' & Sippin' Locally	\$5.00	Momo's Michelada	Natali Oriole	2021.11.22	y
Instagram Promo	Eatin' & Sippin' Locally	\$5.00	Momo's Michelada	Natali Oriole	2021.11.22	y
Instagram Promo	Eatin' & Sippin' Locally	\$5.00	Go2 Bites	Natali Oriole	2021.11.22	y
Instagram Promo	Eatin' & Sippin' Locally	\$5.00	Go2 Bites	Natali Oriole	2021.11.22	y
Instagram Promo	Eatin' & Sippin' Locally	\$5.00	Touta Biscotti	Natali Oriole	2021.11.22	y
Instagram Promo	Eatin' & Sippin' Locally	\$5.00	Touta Biscotti	Natali Oriole	2021.11.22	y
Instagram Promo	Eatin' & Sippin' Locally	\$5.00	Touta Biscotti	Natali Oriole	2021.11.22	y
Instagram Promo	Lindsay's Apothecary	\$5.00		creatiffly		
Instagram Promo	Lindsay's Apothecary	\$5.00		creatiffly		
CoC Welcome Bags		\$5.00			2022.01.05	

Social Media:

- Instagram followers up to 2,090 (+50 over last month).

Newsletter:

1. Subscribers: 1,300 (up 26)
2. Open Rate 47-55% (industry avg. 20%)

DSFM Sales Data					
Market Date	12.15	12.22	12.29	1.05	1.12
Vendors	45	47	32	38	40
Vendors Reporting	44	45	1	38	40
Total Sales	20,061.00	20,525.00	2,400.00	14,783.00	15,812.00
Average per Vendor	455.93	456.11	2,400.00	389.03	395.30
Farmers	2,210.00	2,205.00		1,840.00	1,040.00
Ranchers	4,519.00	4,563.00	2,400.00	4,672.00	4,277.00
Crafts	3,138.00	2,253.00		1,240.00	1,390.00
Foods	10,194.00	11,504.00	0.00	7,031.00	9,105.00
Baker	1,460.00	2,123.00		1,176.00	1,884.00
Beverage	2,819.00	1,314.00		1,875.00	1,873.00
Value Add	5,265.00	7,147.00		3,330.00	4,773.00
Pet	650.00	920.00		650.00	575.00
Visitors	375	500	n/a	400	375
Sales per Capita	\$53.50	\$41.05	#VALUE!	\$36.96	\$42.17
Temperature	78	75	80	70	68
Skies	Cloudy	Sunny	Sunny	Sunny	Sunny
Humidity (low=1,med=2,high=3)	3	1	1	1	1
Winds (15 mph+)	20				
Music	J.Rivers	J.Kirk	S.Bourbonnais	B.Slaughter	A.Dormont
		DSYO			

Totals and Averages by Month								
	July	August	September	October	November	December	January	
# Markets	4	4	5	4	3	5	2	
Vendors	161	148	191	165	126	215	78	
Vendors Reporting	159	148	190	165	124	180*	78	

Total Sales	\$52,387	\$51,519	\$73,933	\$76,769	\$59,596	\$38,334	\$30,595
Avg. per Market	\$13,097	\$12,880	\$14,787	\$19,192	\$19,865	\$16,264	\$15,297
Average per Vendor	\$329.48	\$348.10	\$389.12	\$465.27	\$480.61	\$451.78	\$392.24
Customers	2107	1634	2187	2250	1425	1750*	775
Per Market	527	409	437	563	475	350*	388
Sales per Customer	\$24.86	\$31.53	\$33.81	\$34.12	\$41.82	\$43.81	\$39.48



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Charlie Reed, Farmers Market Manager

FM Committee Meeting Date: January 20, 2022

Agenda Item Wording: Discuss and consider action around 2022 marketing needs

Agenda Item Requestor: Charlie Reed

Summary/Background: Big changes are ahead for the market. Marketing, PR, and communications is a priority for keeping customers aware and engaged. We need to identify opportunities and begin implementation in time for the potential April move.

FM Committee Recommendation:

Staff Recommendation:

Attachments:

Next Steps/Schedule:



STAFF REPORT
City of Dripping Springs
 PO Box 384
 511 Mercer Street
 Dripping Springs, TX 78620

Submitted By: Kelly Schmidt, Parks & Community Services Director

FMC Meeting Date: 1.20.2022

Agenda Item Wording: Discuss and consider a recommendation to City Council approving a Use Agreement between the Dripping Springs Farmers market and Dr. Pound Farmstead.

Agenda Item Requestor: Gouri Johannsen

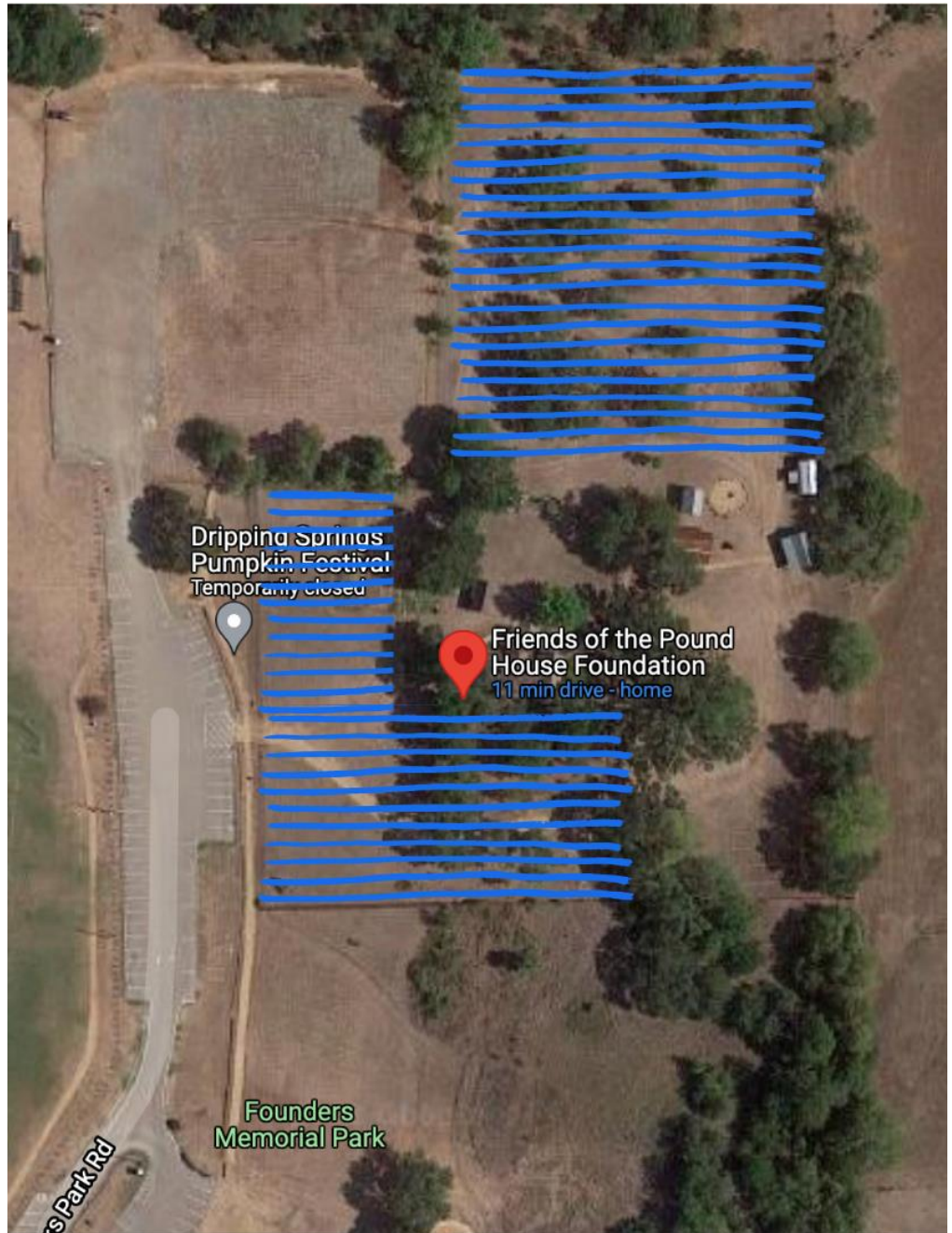
Summary/Background: The Dripping Springs Farmers Market weekly event has been hosted at the City of Dripping Springs Veterans Memorial Park since its inception in 2009. The Market, like the city's population, has grown exponentially over the last 12 years. But most noticeably in the last two.

City staff has mutually connected with the Pound House Executive Director in seeking the viability of the Pound House grounds as a new home for the Dripping Springs Farmers Market. The distance from the current FM location at Veterans Memorial Park to Founders Memorial Park, is 1 mile; 4 minutes by car and 22 minutes on foot. The proposed site provides solutions to current location deficiencies. Within the 5-acre respite, the following await market vendors and shoppers alike:

- Controlled ingress and egress
- Modern indoor restrooms (no more port-a-potty)
- Ample paved parking (no more potholes to contend with)
- Walkability
- A serene setting (no vehicular noise or smells to negate customer and vendor experience)
- Large oak trees with shade to spare and lush grass
- Shaded playground for children (in Founders Park next to pool)
- No flooding issues and protection from wind gusts
- Shaded picnic pavilion & other park amenities (i.e., trails, pool, skatepark)

Pound House Farmstead – has 2 possible proposed locations: One at the front of their property by the original entrance (lots of sun exposure but easily visible from the entire park) and one at the rear of the property adjacent to the new parking lot and under the oak trees. Either of these locations within the grounds

will more than accommodate the current vendor trend and allow for greater flexibility and enhance the market experience and sense of place.







Staff Recommendations: Staff recommends embracing the proposed collaboration and permanently moving the Dripping Springs Farmers Market to Founders Memorial Park and the Pound House Farmstead's incredible grounds. With the exception being the months of February 2, 2021 – March 30, 2022 (9 markets as presented with availability through end of April if desired.) seasonal move to Dripping Springs Ranch Park Vendor Hall. Proposed start date of April 2022 for potential move to Pound House Farmstead grounds.

Attachments:

- Proposed Draft Use Agreement reviewed and approved by the Friends of Pound House Foundation Board
- Letter of Introduction to the Pound House Farmstead – from Executive Director Jenny Pack

Next Steps/Schedule:

1. After final recommendation for approval of proposed Use Agreement draft, place on City Council February 1, 2022, agenda for approval.

USE AGREEMENT

Dr. Pound Farmstead Farmers Market Location

THIS USE AGREEMENT (the “Agreement”) is entered into by and between the City of Dripping Springs, Hays County, Texas, (the “City”), a general law municipality organized and operating under the general laws of the state of Texas, and The Friends of the Pound House Foundation (“FPHF”) FPHF, a registered 501(c)3 Texas non-profit organization.

I. RECITALS

- A. The FPHF is a registered Texas non-profit in good standing whose purpose is to historical information regarding the City of Dripping Springs and the hill country; and
- B. The FPHF wishes to enter into a use agreement with the City to allow the Dripping Springs Farmers Market to use the grounds and restrooms of the FPHF to host their weekly event; and
- C. The FPHF site is located at 419-B Founders Park Road, Dripping Springs, TX 78620.
- D. The City and FPHF mutually desire to aid in the promotion of each other and, accordingly, agree to co-promote Farmers Market and Historical Farmstead in various marketing materials.

II. AGREEMENT

NOW, THEREFORE, in consideration of the mutual covenants described herein, the parties hereto agree as follows:

A. Duties of City

- a. After each Farmers Market, the City will cover restroom cleaning fees, as described below.
- b. The City will remove any trash generated during the event.
- c. The City agrees to reimburse the FPHF for the cost of electricity it uses during Market each Wednesday.
- d. The City agrees to provide Farmers Market staff to coordinate and run all operations of the weekly market.
- e. If requested, the City agrees to provide the FPHF an information dissemination location at no cost.

- f. The City agrees to manage vehicular traffic during market each week to minimize impact to old growth trees and landscape within the grounds.

B. Duties of The FPHF

- a. The FPHF agrees to allow The City to use the grounds within the fenced perimeter of The FPHF property each Wednesday between the hours of 12 p.m. to 8 p.m. The last week of September through the first week of November, has been reserved for the DS Pumpkin Fest use of the grounds. FPHF and the City will work together to allow for continued Market operations during this time.
- b. The FPHF agrees to not operate or allow the sale of concessions, additional vendors, or other entities/organizations within the grounds of the FPHF during Farmers Market days except for those days that occur during DS Pumpkin Fest.
- c. The FPHF agrees to permit use of their restrooms for the Farmers Market.
- d. The FPHF agrees that the grounds and restrooms are clear of debris and trash and in an operational order prior to each Farmers Market.
- e. The FPHF will permit the City at its own expense to purchase and install picnic tables that will serve the Farmers Market attendees for the term of the contract. The City retains ownership of the picnic tables and may remove them at any time including upon termination of this agreement or the City's use of the area.
- f. FPHF agrees to provide electricity for Farmers Market operations each Wednesday. FPHF will invoice the City monthly based on meter reads taken before and after each Market.

E. Fees and Payment

- a. The City will reimburse The FPHF for additional mowing services to accommodate the weekly event up to a total of \$1388 per fiscal year (October 1 – September 30). FPHF will invoice the City for payment and attach the service record. ~~LM41~~ Payment will be provided within thirty (30) days of receipt of an approved invoice.
- b. The City agrees to cover restroom cleaning fees for the FPHF follow each week that the Farmers Market occurs on site. The fees will be paid upon invoice by the cleaning service arranged by the City.

F. Access to Facilities

- a. The City is permitted access The FPHF on Farmers Market days from 12:00 p.m. – 8:00 p.m.

- b. To provide the safest operational standards and access by emergency response teams, no entrance to the grounds will be impeded by Farmers Market operations.
- c. If there is an emergency such as inclement weather or an unforeseen circumstance, the City may decide to cancel, delay, close, or relocate the market.

G. Term

The term of this Agreement shall be for one (1) year. The term may be extended by written agreement of both parties.

H. Miscellaneous

- a. The City will maintain its own liability coverage through Texas Municipal League Intergovernmental Risk Pool and will name the FPHF as an additional named insured and provide a copy of such policy prior to the beginning of the terms of this Use Agreement.
- b. It is specifically agreed that nothing herein is intended to convey any real property rights of the FPHF to The City other than the use described herein.
- c. The FPHF assumes no responsibility for any property placed by The City or any Farmers Market vendor, the FPHF is hereby expressly released and discharged from all liability for any loss, injury, or damage to persons or property that may be sustained by reason of the use of the Historical Farmstead and related facilities under this Agreement, unless such liability is the result of negligence caused by FPHF or its assigns and designees.
- d. The City accepts the premises as-is. The City may not change any part of the Historical Farmstead or layout of its related facilities unless it receives prior written approval from the FPHF board or designee for the proposed changes.
- e. The City will cooperate with the FPHF to comply with all applicable laws (federal, state, and local), including ordinances of the City. The City agrees to abide by and conform with all rules and regulations from time to time adopted or prescribed by the FPHF for the government and management of the facility and grounds.
- f. The City shall not assign this Agreement, or any rights, obligations or entitlements created under this Agreement to any other person or entity without prior written approval from the FPHF.
- g. Either party may terminate this Agreement without cause upon the terminating party giving the non-terminating party thirty (30) days written notice.
- h. This Agreement will automatically terminate if The City fails to adequately respond and remedy any complaints or concerns from the FPHF within thirty (30) days of a written request by the FPHF.

- i. The laws of the State of Texas shall govern any disputes or conflicts that arise under the terms of this Agreement. The venue for all legal actions involving this Agreement shall be Hays County.
- j. Entire Agreement: This document represents the entirety of the agreement between the City and the FPHF. No oral or other written contracts outside of this Agreement shall have any affect unless they are approved in writing by both parties and made a part of this Agreement.
- k. Amendments: This Agreement may be amended only by an instrument in writing signed by the City and the FPHF.
- l. Severability: The provisions of this Agreement are severable, and if any provision or part of this Agreement or the application thereof to any person or circumstance shall ever be held by any agency or court of competent jurisdiction to be unenforceable, invalid, or unlawful for any reason, the remainder of this Agreement shall not be affected thereby.
- m. Mandatory Disclosures: Texas law requires that those contracting with the City make certain disclosures. Prior to the effective date of this Contract, the FPHF has submitted to the City a copy of the Conflict-of-Interest Questionnaire form (CIQ Form) approved by the Texas Ethics Commission (Texas Local Government Code Chapter 176). The Contractor must also fill out Form 1295, as required by the Texas Ethics Commission, and submit it to the City. The form may be found here: <https://www.ethics.state.tx.us/filinginfo/QuickFileAREport.php>.
- n. All notices in connection with this Agreement shall be in writing and shall be considered given as follows:

When delivered personally to the recipient's address as stated in this Agreement; or Five (5) days after being sent by certified mail in the United States mail, with postage prepaid to the recipient's address as stated in this Agreement:

To the City:

City of Dripping Springs
Attn: City Administrator
511 Mercer Street
PO Box 384
Dripping Spring, TX 78620

**To Friends of the Pound House
Foundation:**

The Friends of the Pound House Foundation
Attn: Executive Director
419 – B Founders Park Rd.
PO Box 1150
Dripping Springs, TX 78620

Nothing contained herein shall be construed to restrict the transmission of routine communications between representatives of City and The FPHF.

- o. This Agreement shall be effective upon final signing by both parties.

IN WITNESS WHEREOF, The City of Dripping Springs and Dr. Pound FPHF have executed this Agreement on the dates indicated.

CITY OF DRIPPING SPRINGS:

DR. POUND FPHF:

Bill Foulds, Jr., Mayor

Jenny Pack, Executive Director

Date

Date

ATTEST:

Andrea Cunningham, City Secretary

DRAFT



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Charlie Reed, Farmers Market Manager

FM Committee Meeting Date: January 20, 2022

Agenda Item Wording: Space Limitation at Triangle and Vendor Parking

Agenda Item Requestor: Charlie Reed

Summary/Background: Recent park renovations have had impacts on the market’s operational abilities and overall capacity. Charlie to update Committee on ongoing adjustments (see Mgr. Report) and receive feedback on how to approach going forward.

Additionally, certain vendors need to be close to their vehicles during market, which is now against the rules. Discuss and consider allowing exceptions.

FM Committee Recommendation:

Staff Recommendation:

Attachments:

Next Steps/Schedule:



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Charlie Reed, Farmers Market Manager

FM Committee Meeting Date: January 20, 2022

Agenda Item Wording: Discuss Sponsorship and Friends of DSFM Programs

Agenda Item Requestor: Charlie Reed

Summary/Background: These two important revenue streams have been back-burnered for a while and are due for an update and renewed attention.

FM Committee Recommendation:

Staff Recommendation:

Attachments:

Next Steps/Schedule:



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Charlie Reed, Farmers Market Manager

FM Committee Meeting Date: January 20, 2022

Agenda Item Wording: Discuss and consider action around 2022 market events

Agenda Item Requestor: Charlie Reed

Summary/Background: 2022 looks to be the year that traditional market events return after being cancelled the last two years. We'll need to identify and start planning for events (i.e., Tomato Time, Vendor Appreciation Social), and start ideation of new event opportunities.

FM Committee Recommendation:

Staff Recommendation:

Attachments:

Next Steps/Schedule:

